



April 17, 2019

Regarding MAP Policy Notice: MAP Abatement Currently in Effect

Dear Valued Customer,

Wiseco announced a MAP abatement period beginning March 15th through April 15th. The abatement was initiated, so that our customers could move slow-moving inventory and allow Wiseco an opportunity to review our current MAP pricing within the Powersports market. Today 4/17/19 our pricing study is not complete, our MAP abatement will remain in effect until the pricing analysis is finished. We will notify you of the changes to the MAP Policy or Pricing adjustments soon. Thank you for your patience and understanding regarding this matter. We believe our *new* MAP pricing strategy will provide greater opportunities for all our valued customers.

Best Regards,

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